# Enya Yang

## UI/UX Designer, Visual Designer

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in enyayang

I have 7 years of experience as a corporate graphic designer, 3 years of freelance UI/web design work, and 1 year of UI/UX design in a startup environment. I focus on designing brands and products that meet user needs while enhancing their overall experience.

## 💼 Experience

### dotbrand design
**UX/UI Designer** ｜ Oct 2023 - Apr 2024 ｜ Hybrid
- Planned product strategies and vision.
- Managed the design project process.
- Created and maintained the UI style guide to ensure consistency and usability.
- Designed wireframes, user flows, and interactive prototypes to bring concepts and design directions to life.
- Conducted user research and interviews to understand user needs.
- Tested product usability.
- Prepared design specifications and documents for engineers.
- Led important team discussions to improve collaboration.
- Communicated and worked with the Korean team.

### UXY.design
**UX Training Lead & Assistant Supervisor** ｜ Aug - Dec 2023 ｜ Remote
- Led a team of three teaching assistants, assigning tasks based on the curriculum and time allocation.
- Ensured all teaching and grading tasks were completed on time.
- Assisted teaching assistants in managing their teaching responsibilities and challenges.
- Hosted online activities and meetings to enhance learning outcomes.
- Provided suggestions for teaching and quality improvement.
- Tracked the progress of over 27 students, collecting and evaluating feedback on the teaching.
- Facilitated communication among the teaching team, mentors, teaching assistants, and students to maintain teaching quality.

**UX Education Coordinator** ｜ Feb - May 2023 ｜ Remote
- Guided over six students in individual UX training for 12 weeks.
- Offered advice on assignments, design thinking, and project execution.
- Coordinated meetings and tracked course progress.
- Achieved a 95% attendance and assignment submission rate, with a 100% satisfaction rating for the teaching.

### Freelance
**Visual Designer, UI Designer** ｜ May 2020 - Present ｜ Remote
- Interface Design and User Experience
- Graphic Design
- Event Venue Design
- Illustrative Storytelling

### ETS TOEIC Program Taiwan
**Senior Graphic Designer** ｜ Jul 2013 - May 2020 ｜ Onsite
- Brand Image Planning and Maintenance
- Printing Process and Quality Control
- Workflow Optimization and Management
- Atmospheric Marketing
- TOEIC Exam Supervision

## 🎮 Skills

**Visual Design**
- Graphic Design  • Illustration Design
- Printing Processes • Website Design

**User Interface**
- UI Design  • UI Flows  • Prototype  • Wireframes

**UX methodologies**
- User Research & Interviews  • Persona
- Usability Testing • User Journey
- User Flow  • Competitive Analysis

**Front-End**
- HTML5  • CSS3  • React.js

## 🔧 Tools

- Figma
- Adobe Creative Suite
- Visual Studio Code
- Git

## 🎓 Education

B.A. in Industrial and Commercial Design
Asia Eastern University of Science and Technology (2009-2013)

｜ My Achievements ｜
Led the graphic design team of the graduation planning committee. Designed the main visual for the YODEX design exhibition and planned and designed the graduation special issue.